

Linda Jenkinson-Bennett

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www.designermate.co.uk

Business: Designer Mate

Applicant summary

I have many years graphic design experience in print and producing online content using all major creative suite packages. I have just completed a Web Design course. The Dreamweaver and Flash parts of the course have been passed at 100% in all areas; this includes HTML, CSS, JavaScript, and PHP. A website was submitted for level 3 accreditation which also achieved an 'A' grade. I will be taking my Adobe Certified Associate (ACA) exams in the next month. During March 2011 I have launched my own business and website and have recently completed a series of business classes. Seven years as Senior Designer at a major publisher. Previously four years with a design and reprographics studio, as packaging artworker and repro specialist. One year as a studio manager with a design agency, four years with an educational research organisation as marketing designer, four years technical illustrator with a university. Mac and PC literate.

Employment history

2002 to 2010

Senior Designer

Scholastic UK Ltd, Villiers House, Clarendon Avenue, Leamington Spa, Warwickshire. CV32 5PR

Joined Scholastic as a freelance senior designer on *Junior Focus* and *Infant Projects* magazines with production of books, marketing and Cd-rom material. I was then employed on staff to work on the above magazines and finally during past two years on *Junior Education Plus* print magazine with dual online content. Use CS In-design, Photoshop and Illustrator (PC only) working from concept to final production pre-flight for digital print.

1998-2002

Packaging artworker

Trevor Banks Associates and Tronic Gravure Ltd.

Working for the design and reprographics studio on the design and production of digital artwork to final reprographics for quality clients in the packaging and print industries. Promotion 2001 to the graphic imaging department using Ohio Sunsparc and Datwyler Gravo complete systems to produce fully stepped digital reprographic and engraving files for gravure cylinder engraving. Working on final reprographics supplied by multiple agencies. Use Quarkxpress, Photoshop, Illustrator and Freehand on Mac and PC.

1997-1998

Design studio manager

Image publicity, Red Bank Road, Blackpool.

Design and production of artwork for print, for quality clients in motor sport, travel and leisure. Production of a variety of material full colour process and spot colour to final film. Managed staff, IT systems, allocated workload and provided technical support with print related problem solving. Mac based Quarkxpress, Photoshop and Illustrator.

1993-1997

Designer

The Responsive College Unit Ltd. Preston, Lancashire.

Design and production of the RCU's publications and marketing material and quarterly newsletter. Digital artwork preparation using Photoshop, illustrator and PageMaker on Macs. Involvement in research consultancy.

1989-1993	<p>Technical Illustrator <i>University of Wales, Chemistry Department, Swansea, Wales.</i> Provided an illustration service to academic staff. Provided traditional and digital technical illustrations, diagrams and DTP for publication in scientific journals, books and magazines. In addition provided technical support and computer training services for academic staff and research students using Mac facilities.</p>
1989-1993	<p>Graphic Designer (education materials) <i>Welsh Language Centre, St Helen's School, Swansea, Wales</i> Assisted in the preparation of educational materials for Welsh Language Schools, using traditional design techniques and PageMaker. Mac and PC.</p>
1987-1989	<p>Graphic Designer <i>Community activities and training in Ogwr, Bridgend, Mid Glamorgan.</i> Provided a traditional graphic design service local community groups.</p>
	<p>Education</p>
1978-1983	<p>Bidford-on-avon, High school, Warwickshire 3 O levels (History, Art and Design)</p>
1983-1985	<p>BTEC OND Technical Illustration Mid-Warwickshire College of Further Education, Leamington Spa, Warwickshire.</p>
1985-1987	<p>BTEC HND Design (Technical Illustration) West Glamorgan institute of Higher Education, Swansea, Wales</p>
1994-1998	<p>BSc Social Science and Information Technology The Open University</p>
	<p>Key Skills Mac and PC literate CS3 In-design, Photoshop, illustrator, CS4 Dreamweaver and Flash Quarkxpress, PageMaker, Art pro, Pre-press (engraving systems) Freehand and Microsoft Office. Basic Flash (1 day introduction) software training completed March 2008 Briefing and commissioning illustration Lithographic, Flexographic and gravure print production Drum and flat-bed scanning and retouching Reprographics to digital output, large format colour proofing and fully stepped engraving files Checking final reprographics, film proof, digital proof and separations Use and production of documents for email, ISDN, FTP, CD-ROM</p>
	<p>About me My current interests are creating characters for animation, learning 3D packages, sketching and walking.</p>