

Introductory offer terms and conditions

Offer date: **From March 2011 to December 2011.**

By placing an order with Designer Mate, you confirm that you are in agreement with and bound by the Designer Mate terms and conditions below and those of Designer Mate graphic design and web design terms and conditions.

These terms and conditions are available on Designer Mate website.

Designer Mate does not produce e-commerce sites. However the contact form on the site can include items which indicate what your customer requires and relevant information from the customer.

This offer cannot be used in conjunction with any other offer.

Definitions:

The client: The company or individual requesting the services of Designer Mate

Designer Mate: Primary designer

Choice 1 of the offer: first website, logo design and business card design.

The total price is a fixed price offer and includes all the items mentioned below.

Any extra pages or work can be added if the client so wishes but at an extra cost over and above the fixed price.

The fixed price offer is £500 and is subject to the terms in this document and those in the Designer Mate web design terms and conditions and those of the Designer Mate graphic design terms and conditions.

The payment is split into two parts 50% before design work begins and 50% on completion.

First website:

The website is not a template based site but a custom made site which is hand coded to suit your needs. It includes all consultation; planning and advice needed in both the matter of design and how to get your website live on the internet.

The site includes one Flash auto play item (similar to that shown on Designer Mate site or other Flash based item within the same scope) and any processing of graphics and images supplied by yourself. One contact form and php coding to activate the form. Graphics created by Designer Mate constructed for your site and all code and design of the site. In other words, once I have designed the site under this offer the site is yours under a one time use licence basis, once your payment has been made in full.

The site is limited to six pages. If the client would like extra pages, or any other work relating to design services offered by Designer Mate these can be added at extra cost.

This offer does not include web hosting, email, domain name or maintenance relating to the site. In addition, it does not include optional items which the client may wish to include such as photography, images, sounds, video, and licences etc. which need to be sourced from libraries, or the cost of those items, searches or time. These can be added at an extra charge if required by the client.

The client is required to supply the web hosting and a business email address. Advice will be given about how to obtain these.

Logo design and business card design:

The offer is for one logo design and one business card design under a one time use licence. Designer mate is not offering print services or any other processing.

Designer Mate will work with the client to produce a logo design and business card design. The design can either be made in spot colour(s) or CMYK for print use and a file will be supplied RGB for other use. The final logo design will be supplied to the client in electronic format once full payment has been made.

The client must have made thorough checks that the company name or proposed company name they are using is not in use by another company or individual and is not subject to trademark or licence prior to commencing the design process.

Choice 2 of the offer: first website and six months free maintenance.

The total price is a fixed price offer and includes all the items mentioned below.

Any extra pages or work can be added if the client so wishes but at an extra cost over and above the fixed price.

The fixed price offer is £500 and is subject to terms in this document and those in the Designer Mate web design terms and conditions and those of the Designer Mate graphic design terms and conditions.

The payment is split into two parts 50% before design work begins and 50% on completion.

First website

This project is subject to the first website terms stated above in choice 1. It excludes the logo design and business design mentioned as it is not part of the choice 2 offer.

Six months free maintenance

Maintenance means a package of six months maintenance starting from the date final payment has been received for the website and is for one website created by Designer Mate under this offer.

What maintenance does: it ensures your content is up-to-date (Search engines give importance to websites where content changes) and in refreshing your website can help with increasing your web traffic; fixes any functionality issues, adapts content and code in the site to respond to search related statistics used to measure and analyse how people are using your website, and to try and continue to improve your listing on search engines, product changes, photo and graphics updates.

What you get: all the items above and response to enquiries between 9am-5pm Mon-Fri GMT (excludes bank holidays and holidays).60 minutes support time each month (includes making changes to your website and telephone support). Upload of updated pages. This gives the client an inexpensive monthly website maintenance program direct from your website designer.

If you don't use your allotted support time in a particular month you can carry forward the equivalent of one month's support time to the next month. If you go over your allotted time in a particular month any further support requirements will be quoted for separately. Designer Mate will use up time which was carried over from a previous month first. Designer Mate will advise you before you go over your allotted time.

The maintenance does not include redesigning the site. If you do not use your maintenance during the six month period no refund is available but Designer Mate will keep unused time on account for the client to use until the time has been used up.

General

The client is required to come to the Designer Mate office for any meetings; where we are remote working the need to do this is excluded.

A non-refundable deposit of 50% is required with all of our projects before any design work will be carried out.

The final 50% is required on completion with the receipt of a signed approval form.

One time use licences basis explained – even after the design work for this project has been paid for the following applies. The client's website is a single design which can only be used once. It is not to be used to create other websites without the written permission of Designer Mate. All graphic content cannot be reused anywhere without written permission of Designer Mate. The client's business card design and logo design are to be used once and are not to be used to create other designs without the written permission of Designer Mate.

All design concepts for all the products in this offer belong to Designer Mate and cannot be used without the written permission of Designer Mate. Any such use is an infringement of copyright.

Other than the terms stated above the client is bound by all Designer Mate terms and conditions for graphic design and web design and in combination and conjunction with these terms. All invoices must be paid on completion of all the items within the offer and be accompanied by a signed approval form. The website will not be made live and the logo and business card designs and web design remain the property of Designer Mate until payments have cleared in Designer Mate account.

These terms and conditions supersede any previous terms and conditions distributed in any form. Designer Mate reserves the right to change any rates and any of the terms and conditions at any time and without prior notice.

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